



Sturbridge Tourist Association

A Committee of the Town of Sturbridge

Regular Meeting

(Agenda Revised on 14 February 2018)

21 February 2018, 5:00pm

Town Hall, 308 Main Street, 2nd Floor

- Call to Order
- Approval of Previous Minutes – 10 January 2018
- Treasurers Report
- New Business
 - Impact Design Map Proposal – James Dodd
 - Concerts on the Commons – Annie Roscioli
 - Opacum Land Trust – Ed Hood
 - Weathervane Folder – Maxine Carter-Lome
 - Chamber of Commerce Spring Advertising Campaign – Alix McNitt
 - AAA Travel Show
 - STR, Inc.
 - Putnam Traveler
 - Fiscal Year 2019 Budget
- Old Business
 - Reallocation of Funds - \$11,000 from Community Support to Marketing & Advertising
 - Hartford Courant – STA Advertising Campaign
- Economic Development & Tourism Coordinator Report
- Next Meeting
- Adjourn

Respectfully Submitted:

Kevin Filchak, M.P.A.

Economic Development & Tourism Coordinator