



# Sturbridge Tourist Association

*A Committee of the Town of Sturbridge*

Revised on: 02/05/2020 at 13:00

## **\*\*REVISED - Regular Meeting Agenda \*\***

12 February 2020, 6:00pm

301 Main Street, Center Office Building, 2<sup>nd</sup> Floor Meeting Room

1. Call to Order
2. Review of Previous Minutes – 29 January 2020
3. Treasurers Report
4. New Business
  - a. Branding and Marketing – Update from Open the Door
  - b. Funding Application – Opacum Land Trust – Initial Review
  - c. Funding Application – Great New England Craft and Artisan Shows – Initial Review
  - d. STA FY 2020 Budget Discussion
  - e. Discussion of STA Social Media Presence
5. Old Business
  - a. Global Design and Publishing – Visitor Guide Contract
  - b. Brochure Rack Companies – Discussion
  - c. Restaurant Week – Discussion
6. EDTC Report
7. Next Meeting
8. Adjourn

**The items listed which may be discussed at the meeting are those reasonably anticipated by the Chair. Not all items listed may in fact be discussed and other items not listed may also be brought up for Meeting to the extent permitted by law.**