



# *Town of Sturbridge*

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STURBRIDGE TOURIST ASSOCIATION

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REGULAR MEETING

WEDNESDAY, 25 JANUARY 2017

6:30 P.M.

STURBRIDGE TOWN HALL, 2<sup>ND</sup> FLOOR MEETING ROOM

1. Call to Order
2. Approval of Previous Minutes (16 November 2016)
3. Treasurers Report
4. Old Business
5. New Business
  - a. Sturbridge Visitor Guides - Global Designs and Publishing LLC
  - b. STA FY 17-18 Budget Discussion
  - c. 2016 Annual Report
  - d. Winter Ad
  - e. Trail Guide
6. Economic Development & Tourism Coordinator Update
  - a. Twitter Account and Policy
  - b. Funding Request Policy
  - c. Featured Events Policy
  - d. Post Event Funding Evaluation
7. Adjourn

Respectfully Submitted:

Kevin Filchak, M.P.A.  
Town of Sturbridge  
Economic Development & Tourism Coordinator