



STURBRIDGE TOURIST ASSOCIATION

A COMMITTEE OF THE TOWN OF STURBRIDGE

REGULAR MEETING

23 JANUARY 2019 – 6:00PM – CENTER OFFICE BUILDING

- 1) Call to Order
- 2) Approval of Previous Minutes – 12 December 2018
- 3) Treasurers Report
- 4) New Business
 - a) Funding Opportunity – Sturbridge Visitor Guides, Global Design & Publishing – Initial Review
 - b) Funding Opportunity – Jaguar Association of New England (JANE) – Initial STA Review
 - c) Funding Opportunity – AAA Travel Show & FY 2020 Campaign – Initial STA Review
 - d) Discussion – FY 2020 Budget
 - e) Discussion – First Impressions, Williamstown Report on Sturbridge
 - f) Discussion – 2018 Annual Report
 - g) Discussion – Tourism Website (www.visitzanesville.com)
- 5) Old Business
- 6) EDTC Report
- 7) Adjourn

The list matters are those reasonably anticipated by the Chair to be discussed at the meeting. Not all items may in fact be discussed, and other items not listed may also be brought up for discussion to the extent permitted by law.