

STURBRIDGE COMMUNITY INPUT SURVEY

As part of the process of updating the Town of Sturbridge's Master Plan, the Sturbridge Master Plan Steering Committee is seeking your opinion. The UNH Survey Center is compiling survey responses to ensure confidentiality. Please take a few minutes to share your views by completing survey. If you are not sure, or if a question does not apply to you, circle the "DK/NA" response. Your input is critical to this process and will help the shape the future for Sturbridge. Responses will be tabulated and a report of the results will be provided to the Town of Sturbridge. The results of this survey will help community leaders develop and prioritize the implementation of the Master Plan. The person filling out the survey should be the one to answer questions 10 – 17.

Please return your completed survey on or before April 26, 2010 so that your opinions can be included in the compiled results. Simply close and tape together (do not staple) the completed survey so that the UNH Survey Center address is showing and place it in the mail. For your convenience return postage is prepaid. Should you have any questions or concerns, please feel free to email jbubon@town.sturbridge.ma.us or contact Jean Bubon at 508-347-2508. Thank you in advance for your assistance and cooperation. We truly value your opinion.

Sincerely, **The Sturbridge Master Plan Steering Committee**

TOWN SERVICES

1. Please rank the following Town facilities or services.

	Excellent	Good	Fair	Poor	DK/NA
a. Public works (Town road maintenance)	1	2	3	4	9
b. Police services	1	2	3	4	9
c. Fire protection/rescue services	1	2	3	4	9
d. Ambulance/paramedic services	1	2	3	4	9
e. Library	1	2	3	4	9
f. Senior citizen services	1	2	3	4	9
g. Parks and recreation facilities	1	2	3	4	9
h. Recycling center	1	2	3	4	9

RECREATION & OPEN SPACE

2. Check off your top THREE (3) most important reasons for the Town to manage, acquire and/or preserve open space.

- | | | |
|--|---|--|
| (1) <input type="checkbox"/> Protect water quality & resources | (2) <input type="checkbox"/> Agricultural | (3) <input type="checkbox"/> Sports fields |
| (4) <input type="checkbox"/> Wildlife preservation | (5) <input type="checkbox"/> Preserve forests & woodlands | (6) <input type="checkbox"/> Snowmobiling/4-wheeling |
| (7) <input type="checkbox"/> Scenic vistas and rural character | (8) <input type="checkbox"/> Passive recreation (i.e., hiking, horseback riding, snowshoeing) | (9) <input type="checkbox"/> Long-term economic benefits |
| (10) <input type="checkbox"/> Preservation of historic assets | (11) <input type="checkbox"/> Hunting | (12) <input type="checkbox"/> Other: _____ |

3. Do you favor or oppose the Town of Sturbridge providing more of the following amenities?

	Strongly Favor	Favor	Neutral	Oppose	Strongly Oppose
a. Playgrounds	1	2	3	4	5
b. Walking/running/biking/snowshoeing/x-country trails	1	2	3	4	5
c. Team playing fields	1	2	3	4	5
d. Outdoor swimming	1	2	3	4	5
e. Horseback riding/equestrian trails	1	2	3	4	5
f. Tennis courts	1	2	3	4	5
g. 4-wheeling/ATV/snowmobiling trails	1	2	3	4	5
h. Canoe / kayak public access	1	2	3	4	5
i. Dedicated bike routes	1	2	3	4	5
j. Ice skating	1	2	3	4	5
k. Hunting areas	1	2	3	4	5
l. Indoor sports recreation facilities	1	2	3	4	5
m. Picnic areas	1	2	3	4	5

4. Would you like to see more open space and recreation areas in your neighborhood (or area of town)? (1) ☐ Yes (2) ☐ No

5. How many times per year do you typically use the following publically accessible property in Sturbridge?

	Never Heard Of	1 – 3 times	4 – 6 times	7 or more times	Would Like to Visit	Have no Plans to Visit
a. Streeter Beach Recreation Area	1	2	3	4	5	9
b. Cedar Lake/Town Recreation Area	1	2	3	4	5	9
c. Wells State Park	1	2	3	4	5	9
d. Westville Recreation Area	1	2	3	4	5	9
e. Old Sturbridge Village	1	2	3	4	5	9
f. Town Common	1	2	3	4	5	9

DEVELOPMENT

6. Do you favor or oppose the following type of development being expanded in Sturbridge?

	Strongly Favor	Favor	Neutral	Oppose	Strongly Oppose
a. Historic/cultural museums	1	2	3	4	5
b. Art galleries, boutiques, small retail shops	1	2	3	4	5
c. Amusement/theme parks	1	2	3	4	5
d. Shopping mall/big box retail/outlet shopping	1	2	3	4	5
e. Assisted living care facility	1	2	3	4	5
f. Office development	1	2	3	4	5
g. Light industrial, including manufacturing, research & assembly, and warehousing within industrial zones	1	2	3	4	5
h. Mixed-use development, i.e. office, retail, and/or housing located in the same building	1	2	3	4	5
i. Health care	1	2	3	4	5
j. Service industry (i.e. lodging, restaurant)	1	2	3	4	5
k. Theater/movie theater	1	2	3	4	5
l. Health spa resort	1	2	3	4	5

7. Do you favor or oppose the following uses **along Route 15**? Note: uses a-m are allowed in the current zoning on Route 15.

	Strongly Favor	Favor	Neutral	Oppose	Strongly Oppose
a. Office buildings	1	2	3	4	5
b. Light industrial and biomedical operations	1	2	3	4	5
c. Recreational facilities	1	2	3	4	5
d. Single-family homes	1	2	3	4	5
e. Small scale retail	1	2	3	4	5
f. Restaurant	1	2	3	4	5
g. Bank	1	2	3	4	5
h. Hotel/motel/bed and breakfast	1	2	3	4	5
i. Hospital and medical treatment	1	2	3	4	5
j. Campground	1	2	3	4	5
k. Multi-family dwellings	1	2	3	4	5
l. Movie theater, live theater, indoor musical center	1	2	3	4	5
m. Assisted living care facility	1	2	3	4	5
n. Shopping mall/big box retail/outlet shopping	1	2	3	4	5
o. Amusement park/theme park	1	2	3	4	5
p. Health spa resort	1	2	3	4	5

TRANSPORTATION

8. Do you think the Town should investigate and/or encourage participation in alternative types of transportation?

	Strongly Favor	Favor	Neutral	Oppose	Strongly oppose
a. Sidewalks	1	2	3	4	5
b. Dedicated bike routes	1	2	3	4	5
c. Carpool/rideshare programs	1	2	3	4	5
d. Regional bus service	1	2	3	4	5
e. Seasonal in town trolley service	1	2	3	4	5

9. How would you describe the following streets or intersections? Please indicate whether you think each of the following is safe or unsafe **AND** indicate for each of the following the extent of congestion you feel is typical.

	Safe	Unsafe	Don't Know	No Congestion	Moderate Congestion	Heavy Congestion	Don't Know
a. Rte 131 & Fiske Hill Road	1	2	9	1	2	3	9
b. Rte 131 & Shepard Road	1	2	9	1	2	3	9
c. Rte 131 & Hall Road	1	2	9	1	2	3	9
d. Route 20 & Fiske Hill Road	1	2	9	1	2	3	9
e. Route 20 & Hall Road	1	2	9	1	2	3	9
f. Route 20 & New Boston Road	1	2	9	1	2	3	9
g. Route 20 & Arnold Road	1	2	9	1	2	3	9
h. Brookfield Road (Rte 148) – entire length	1	2	9	1	2	3	9
i. Whittemore Road – entire length	1	2	9	1	2	3	9
j. Mashapaug Road & Breakneck Road	1	2	9	1	2	3	9
k. Route 15 & River Road	1	2	9	1	2	3	9
l. Route 49 & Putnam Road	1	2	9	1	2	3	9
m. Route 49 & Walker Pond Road	1	2	9	1	2	3	9
n. Other:	1	2	9	1	2	3	9

ABOUT YOU AND YOUR FAMILY

10. I moved to/live in Sturbridge because ... (Check all that apply.)

- (1) ☐ Born/raised here (2) ☐ Shops, stores, restaurants (3) ☐ Historic town character (4) ☐ Tax structure
 (5) ☐ Rural town character (6) ☐ Recreation (7) ☐ Job /employment (8) ☐ Location
 (9) ☐ Quality of life (10) ☐ Schools (11) ☐ Public amenities (e.g. parks, trails, playgrounds, sports, library) (12) ☐ Other: _____

11. How many miles do you travel to get to work?

- (1) ☐ Work in Sturbridge (2) ☐ Do not work /retired (3) ☐ 0 to 15 Miles (4) ☐ 16 to 30 Miles
 (5) ☐ 31 to 45 miles (6) ☐ 46 to 60 Miles (7) ☐ 61+ miles

12. What is your highest level of education?

- (1) ☐ Eighth grade or less (2) ☐ Some high school
 (3) ☐ High school graduate (or GED) (4) ☐ Technical school
 (5) ☐ Some college (6) ☐ College graduate (7) ☐ Postgraduate work

13. What is your combined annual household income?

- (1) ☐ Less than \$29,999 (2) ☐ \$30,000 - \$44,999
 (3) ☐ \$45,000 - \$59,999 (4) ☐ \$60,000 - \$74,999
 (5) ☐ \$75,000 - \$99,999 (6) ☐ \$100,000 - \$149,999
 (7) ☐ \$150,000 or more

14. Using the map on the right, which area of town do you live in:

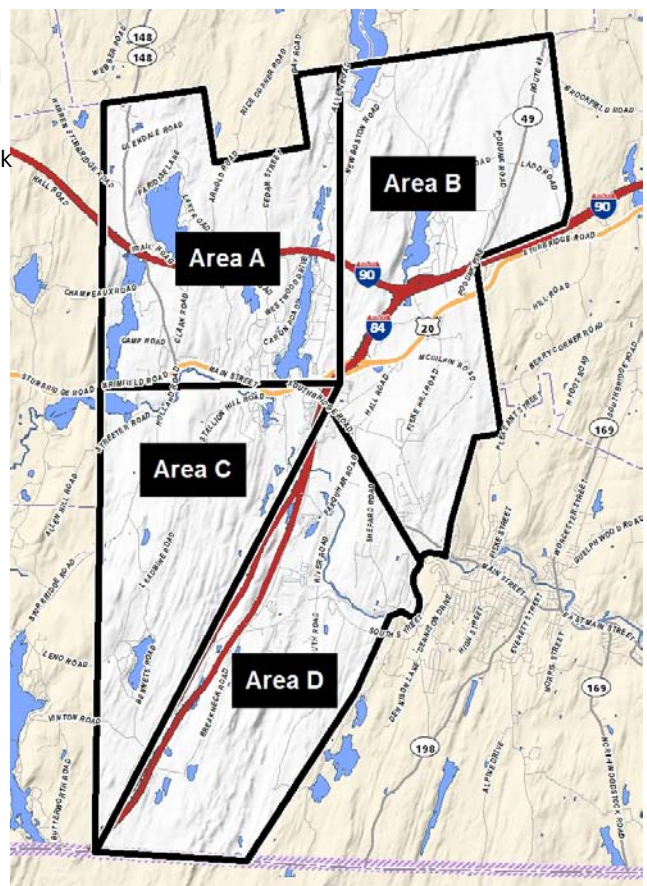
- AREA A ____ (North of Route 20, west of New Boston Road)
 AREA B ____ (New Boston Road and points east, north of Route 131, includes Fiske and Hall Roads)
 AREA C ____ (West of Route 84, south of Route 20)
 AREA D ____ (South of Route 131, east of Route 84)

15. How long have you lived in Sturbridge? _____ Years

16. What is your age? _____ Years

17. Do you own or rent your home? (1) ☐ Own (2) ☐ Rent

Thank you for your time and participation!



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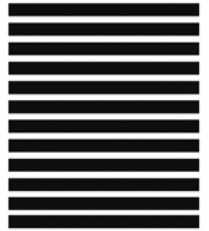
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FIRST-CLASS MAIL PERMIT NO. 2 DURHAM NH

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THE SURVEY CENTER
UNIVERSITY OF NEW HAMPSHIRE
HUDDLESTON HALL
73 MAIN STREET
DURHAM NH 03824-9987



If you have additional comments about the survey, please contact us. If you or someone else in your household would like to get involved with projects or activities in Sturbridge, please write your name, address and phone number on a separate piece of paper, and mail it to the Town of Sturbridge/Survey.

The Survey Center
University of New Hampshire
Huddleston Hall
73 Main Street
Durham, NH 03824-9987
801175