

Sturbridge Design Committee
Meeting Minutes
October 7, 2019

Meeting convened 1:30 pm
Meeting adjourned 2:14 pm

Present: DRC members Chris Castendyk, Elaine Cook, Amanda Normandin, Chris Wilson
Absent: Richard Volpe

Also Present: Heather Dudko, National Sign Corp. (Walgreens/Rite Aid)
Arthur Branniff, Sturbridge Vinyl Graphics (Krisp Kuts)

Location: Center Office Building – Second Floor Meeting Room

Agenda

- Call to Order and Approval of Minutes of September 9, 2019
- Walgreens/Rite Aid – 178 Main Street
- Krisp Kuts – 500 Main Street
- Petrogas Group New England, Inc. – 234 & 236 Haynes Street (Rte. 15)
- Old Business
- New Business
- Adjournment

Approval of Minutes of September 9, 2019

Motion by Elaine Cook to Approve the Minutes of September 9, 2019

Second by Amanda Normandin

Vote 4-0

178 Main Street – Walgreens/Rite Aid (SEA Sturbridge Plaza LLC)

Re: Request for signage design approval

*Continued application to future DRC meeting

500 Main Street – Krisp Kuts

Re: Request for signage design approval

Zone: Commercial Tourist District

Proposal:

- Installation of new double-sided multi-tenant sign

DESIGN REVIEW
COMMITTEE
NOV 04 2019
APPROVED

Dimensions:

- 25"x60"

Materials:

- 3/4" PVC sign board
- Vinyl print made with 3m vinyl

Colors:

- Background – White
- Lettering – Mix of Pantone 186 Red, Pantone Reflex Blue, Pantone Black
- Logo – Mix of Red, White, Blue, Black, Gold, tan shades

Materials reviewed:

- Google map aerial photo of property
- Photo of existing multi-tenant sign indicating new signage placement
- Renderings of proposed new signage

Lighting: Existing

Landscaping: N/A

DRC Comments/Conditions: Preference was expressed for the larger proposed rendering as opposed to the positional rendering shown on the photo of the multi-tenant sign

Motion by Amanda Normandin to approve the proposed sign as indicated in the DRC

Comments/Conditions

Second by Elaine Cook

Vote 4-0

234 & 236 Haynes Street (Rte. 15) – Petrogas Group New England, Inc.

Re: Request for approval for material change for proposed siding

Proposal:

- Change of siding materials from those previously approved by DRC

Materials:

- Main siding proposed – Certain Teed "Castle Stone" Gray vinyl
- Detail siding proposed – Certain Teed Cedar Impressions – Cedar Blend vinyl

Materials reviewed:

- Samples of proposed new materials

DRC Comments/Conditions: Re: the "detail" siding "Cedar Blend" sample presented; the committee agreed the single color available to view was not enough to render a decision. Due to timeline constraints on the applicant, it was agreed the applicant would bring complete color variations to the Planning Department by Thursday, this week. The DRC members will view them at the office and majority decision would take effect.

Motion by Amanda Normandin to approve main siding color and material as proposed

Second by Elaine Cook

Vote 4-0

Motion by Amanda Normandin to approve detail siding color and material contingent upon additional samples being brought to the Planning Department, viewed by DRC members with majority preference considered final approval.

Second by Elaine Cook

Vote 4-0

Old Business

None

New Business

None

Next Meeting Dates – November 4 and December 2, 2019

Adjournment

Motion to adjourn by Elaine Cook

Second by Amanda Normandin

Vote 4-0

Prepared by Chris Wilson

Cc

J Bubon – Town Planner

N Burlingame – Building Inspector

J Bridges – Town Administrator

C Forgit

J Lacy