

Sturbridge Design Review Committee
Meeting Minutes
May 6, 2019

Meeting convened 1:30 pm
Meeting adjourned 2:16 pm

Present: DRC members Chris Castendyk, Amanda Normandin, Richard Volpe and Chris Wilson
Absent: Elaine Cook

Also Present: Michael Santos – The Thrifty Gypsy
Shauna Bond and Stan Flynn – Bucci's Hair Salon
Joseph Faucher – Pine Lake RV Resort & Cottages

Location: Center Office Building – Second Floor Meeting Room

Agenda

- Call to Order and Approval of Minutes of April 1, 2019
- The Thrifty Gypsy – 559 Main Street
- Bucci's Hair Salon – 208 Main Street
- Pine Lake RV Resort & Cottages – 30 River Road
- Old Business
- New Business
- Adjournment

Approval of Minutes of April 1, 2019

Motion by Chris Castendyk to Approve Minutes of April 1, 2019

Second by Amanda Normandin

Vote 4-0

559 Main Street – The Thrifty Gypsy

Re: Request for signage design approval.

Zone: Commercial Tourist District

Proposal:

- Installation of a new building sign on east side of the building overlaid on existing Wright's Outlet sign
- Approval of pre-installed building sign on west side of the building

- Approval of directional signage on rear of building by the elevator

Dimensions:

- Sign on west side of the building – 37” x 40”
- Proposed sign for east side of the building – Size depends on what is needed to overlay existing Wright’s Outlet sign, but not to exceed 30 square feet
- Directional sign – 12” x 12”

Material:

- Vinyl for all signage

Colors:

- Signage backgrounds – White
- Graphics and Logo – Black

Materials Reviewed:

- Photos of building indicating signage placement as well as directional signage placement
- Rendering of proposed signage

DRC Comments/Conditions: The Committee discussed the planned layering of the east sign over the existing Wright’s Outlet sign. If the Wright’s sign stays in place, it was suggested the sign be placed with the top part of the Wright’s sign painted white to blend in with the other signage on the building.

Motion by Chris Wilson to approve the sign already placed on the west side of the building
Second by Chris Castendyk
Vote 4-0

Motion by Amanda Normandin to approve the building sign as proposed for the east side of the building with the condition the top part of the exposed Wright’s sign be painted white
Second by Chris Castendyk
Vote 4-0

Motion by Chris Castendyk to approve the directional sign minus the logo
Second by Amanda Normandin
Vote 4-0

208 Main Street – Bucci’s Hair Salon

Re: Request for approval for rehab of existing multi-tenant sign.
 Request for approval of existing sign being transferred from a prior location.

Zone: Commercial District

Proposal:

- Installation of existing sign from previous business location onto the existing multi-tenant sign
- Repair and repaint existing multi-tenant sign
- Installation of business sign onto the multi-tenant sign, leaving space for two additional panels

Material:

- Main sign – Foam

Colors:

- Background – Shades of Blue
- “Bucci’s” graphics – Gold
- Post Colors – Gold
- Panel Colors – Black background

Lighting: To be determined

Landscaping: No additions to existing

DRC Comments/Conditions: Street number 208 to be added to the sign

Motion by Chris Wilson to approve signage plan as proposed with the addition of the Street address number

Second by Chris Castendyk

Vote 4-0

30 River Road – Pine Lake RV Resort & Cottages

Re: Request of free-standing signage design approval

Zone: Special Use District

Proposal:

- Installation of a new free-standing sign

Dimensions:

- 30 square feet

Material:

- Single faced aluminum cabinet

- Stone base

Color Scheme:

- Background – White with Black Trim
- Graphics – “PINE LAKE” – White on Pantone 279u blue background
- “RV RESORT & COTTAGES” – Pantone 277u blue on white background
- Logo & treescape – Indigenous colors
- Address #30 – white numerals on black background

Materials Reviewed:

- Rendering of proposed signage
- Rendering of proposed signage construction plan
- Photo of existing signage location to be replaced by new signage

Lighting: Dark sky lighting planned- specifics to be determined

Landscaping: Landscaped bed planned – specifics to be determined

DRC Comments/Conditions: The Committee approved of the updated design presented by Mr. Faucher.

Motion by Chris Castendyk to approve the signage design as presented today

Second by Chris Wilson

Vote 4-0

Old Business

Re: follow-up on signage survey, Kevin has surveyed the Commercial District; Jean has been hampered by the weather and lack of an assistant but it will be completed as soon as it can be. Question raised regarding signs left behind by businesses no longer in operation. Jean explained there is a time limit in the by-laws for removal after which, it is the Building Inspector who has the responsibility for removal.

Re: the directional sign on the grounds of the Public House, it was requested to be put in place as a safety measure by the Police and Fire Departments. The directional sign is being studied as to its efficiency in providing clear and safe directions for motorists entering the property with plans to provide a new directional signage package sometime in the future.

New Business

None

Next Meeting Dates – June 3rd, July 8th and August 5th, 2019

Adjournment

Motion to adjourn by Richard Volpe
Second by Chris Castendyk
Vote 4-0

Prepared by Chris Wilson

Cc
J Bubon – Town Planner
N Burlingame – Building Inspector
J Bridges – Town Administrator
Board of Selectmen
C Forgit